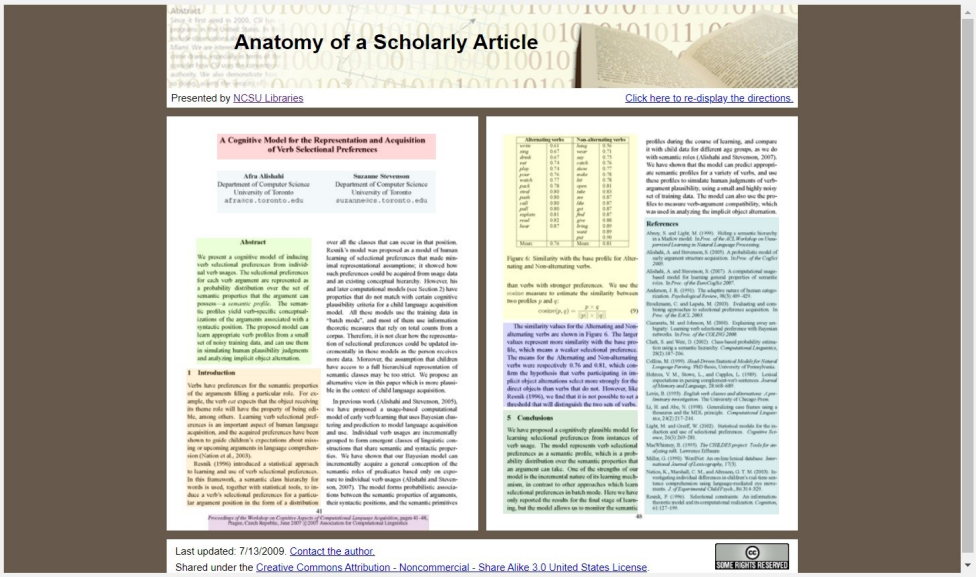
Library Instruction

Section I: Anatomy of a Scholarly Article



Section II: How to Read a Scholarly Article

Select one of the following articles and complete the How to Read a Scholarly Article Google Form.

- Do social media marketing activities enhance customer equity? An empirical study of luxury fashion brand -- Kim & Ko, 2012
- The relationship between social media use and sleep quality among undergraduate students -- Garett et al, 2018
- Breaking up is hard to do: Media switching and media ideologies -- Gershon, 2010
- Evidence that the Great Pacific Garbage Patch is rapidly accumulating plastic -- Lebreton et al, 2018

How to Read a Scholarly Article

Your email address (**spraetj@miamioh.edu**) will be recorded when you submit this form. Not you? Switch account

* Required

Instructor last name: *

Your answer

Your name: *

Your answer

1. Which article are you using?

- ◯ Kim & Ko (2012)
- ◯ Garett et al. (2018)
- ◯ Gershon (2010)
- ◯ Lebreton et al. (2018)

2. Your article includes an abstract that summarizes the text. Based on the abstract, what is your article about?

Your answer

3. Your article includes a discussion/conclusion section that recaps important findings. Name one important finding from your article.